



FOR IMMEDIATE RELEASE

February 20, 2018

Wilmington Chamber African-American Business Council to Hold First Session

Wilmington, N.C.—Through a partnership with several African-American business leaders, the Wilmington Chamber of Commerce is establishing an African-American Business Council (AABC) that will provide additional perspective and direction in carrying out the Chamber’s mission and fulfilling the goals of the strategic plan unveiled in Fall 2017. The first meeting of the Council’s steering committee will be held Wednesday, February 21st at the Wilmington Chamber of Commerce (One Estell Lee Place, Wilmington, 28401). Media are invited to attend a pre-meeting gathering at 11:30 am to meet leaders of the initiative.

The Council will be led by Tracey Jackson of U-Nexo. Among the goals of the first meeting is to determine how the AABC will contribute to the success of the Chamber’s strategic plan. Restaurateur Keith Rhodes (Catch) will be among those on hand to help launch the effort.

“As our community continues to grow, the Wilmington Chamber wants to respond to the needs of the entire business community,” said Chamber President & CEO Natalie English. “This Council will help ensure we live into our vision to position our community for prosperity by cultivating business growth throughout the entire community.”

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